



## **CBA Annual Lunch 2019**

### **Sponsorship Opportunities**

**Grosvenor House, Park Lane, London**  
**17<sup>th</sup> April 2019**

Our PLATINUM sponsor will be a company seeking maximum impact and exposure at the event.

#### **Prior to the Annual Lunch**

- Company Logo on event marketing and promotional material including emails, flyers, and acknowledgement of support on the dedicated Annual Lunch webpage
- Acknowledgement in Outlook printed that company is platinum sponsor

#### **During the Annual Lunch**

- One table of 10 guests FOC to Annual Lunch (drinks not included)
- All guests on FOC table invited to join Chairman at the VIP Drinks reception prior to the Annual Lunch
- Corporate banner – your company logo visible above centre stage throughout the whole of the event
- Either a Display stand – exhibition space in a prime location to display and distribute company marketing material OR a Company projections - A rolling projection of company logo and key message on screens around the room. (NEW)
- Full-page colour advert in Annual Lunch Booklet
- Mention by guest speaker – Our guest speaker will thank you in their speech for your support of the event

#### **Following the Annual Lunch**

- Acknowledgement in Outlook Magazine sponsors round up
- Continued acknowledgement of support on dedicated Annual Lunch webpage

This package can be tailored to your company's requirements.

Price on application. Contact CBA's Chief Executive at [cba@chemical.org.uk](mailto:cba@chemical.org.uk)



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#### **Display stand**

- Exhibition space in a prime location to display and distribute company marketing material

#### **Company Projection**

- A rolling projection of company logo and key message on screens around the room

#### **All GOLD sponsors**

- Acknowledgement of support on the dedicated Annual Lunch Webpage

*(ALL PRICES SHOWN ARE EXCLUDING VAT)*

Contact Karen Harvey, CBA Membership Manager, for more details:  
[karen.harvey@chemical.org.uk](mailto:karen.harvey@chemical.org.uk) or 07917 061342 (mobile)



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*Advertising opportunities in the Annual Lunch Booklet:*

**Full page (99x210mm) 4 colour**

- back cover **SOLD**
- inside front cover **SOLD**
- inside back cover
- facing page to inside back cover **SOLD**
- other locations

*Inclusion in promotional material:*

**Logo on Place Cards **SOLD****

- Your company logo on each of our guests named placecards

**Literature placed on seating**

Company literature or marketing material on the seat of every guest

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