

**Chemicals Business Association Trade & Business Committee
Online Launch Event
Free for Members**

Monday 15th November 2021

2pm – 3:30pm

Introduction

The Chemical Business Association are pleased to announce the formation of a new Trade and Business Committee.

Members are invited to join the online Launch Event where our Chief Executive Tim Doggett will explain the reasons for this initiative, along with more information on the scope and objectives for this new Committee.

We are delighted that we also be joined by representatives from the Department for International Trade who provide short presentations on their activities and the services that they provide.

The event will take up to 90 minutes and as we would like this to be as interactive as possible, there will also be time for discussions as well as questions and answers.

Agenda

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| • Introductions | 10 mins |
| • Introducing the new Chemical Trade & Business Committee | 15 mins |
| • Summary of work undertaken across DIT's global network | 20 mins |
| • Support available to UK companies from DIT overseas Teams | 20 mins |
| • Discussions, questions and answers | 30 mins |

About the Department for International Trade (DIT)

The Department for International Trade (DIT) helps businesses export, drives inward and outward investment, negotiates market access and trade deals, and champions' free trade. DIT is responsible for promoting British trade across the world and ensuring the UK takes advantage of the huge opportunities open to us

About the Presenters



Tim Doggett – Chemical Business Association

Tim is the Chief Executive of the Chemical Business Association. He has worked primarily in global supply chain and logistics and has held senior positions in various countries. He is a Chartered Fellow of the Institute of Logistics and Transport (CILT) and a qualified Dangerous Goods Safety Advisor (DGSA).



Alastair Gardner – DIT, Trade Specialist, Chemicals Export & Investment Team | Healthcare, Life Sciences & Chemicals Directorate

Alastair has worked in international trade promotion for nearly 20 years. In his current role as Trade Specialist for the Chemicals sector within the Department for International Trade, he promotes and support the UK's world class chemicals industry on a global stage by:

- Ensuring that UK companies in the chemicals supply chain are accessing the support available to them via DIT's regional, overseas and sector teams
- Promoting UK expertise at overseas trade shows, conferences and with individual key customers
- Identifying new high value markets and new opportunities for UK businesses
- Promoting UK's expertise in formulated products across key DIT high value sectors such as infrastructure, marine, automotive etc
- Engaging with trade associations and industry bodies to ensure that no business with the capability to trade overseas misses the opportunity to do so

Trained as a chemist, he has also worked in various R&D and product development roles with DuPont and Agfa, and has worked on technology transfer projects in USA, India and China, where he also worked for a Chinese producer of lithographic printing plates in production and quality management roles.

The presentation will summarise the work undertaken across DIT's global network to assess the potential for chemistry using UK businesses to find new export markets.



Ayça Kiliçli - Senior Trade & Investment Adviser

Ayça has been a Senior Trade Adviser & Investment Adviser since 2008 and in this time has covered the Chemicals and Life Science sectors. Since 2015 she has purely focused on the chemicals sector.

The main objectives of Ayça's job is to assist British companies exporting to Germany and help expand their business.

As well as the above her role includes attracting foreign direct investment from Germany into Great Britain and Northern Ireland.

Ayça has a degree in Economics and is based in Düsseldorf, Germany.