

# The Importance of Sustainable Procurement & Circular Economy

Online Clinic

Thursday 20<sup>th</sup> April 2023

10:00am – 11:00am

Free of Charge – Member Only

Increasing consumer demand for sustainable products creates market opportunities and potential reputational benefits. The majority of a product's circularity is determined during the design process, which includes used materials. Procurement can have a significant impact on the final product's environmental and social footprint. Whilst sustainable procurement can take some time to implement, supplemental sustainable business models such as servitization can offer an entry point to embed broader systems change within organizations.

The event aims to deliver on these points:

- Who are The Surpluss?
- What is sustainable procurement?
- Tapping into sustainable business models: challenges and opportunities
- Case studies and interactive session
- Q&A session

## About the speaker – Rana Hajirasouli, Founder, The Surpluss



Rana has 11+ years' experience working for a litigation outsourcing company, a marine conservation research unit and recently, as a C-Suite for the petrochemicals manufacturing industry. Rana has won several accolades and recognition for her work in applying biomimicry to industrial practices and writes regular thought leadership articles on the role of the private sector to mitigating climate risk. She holds an LLM and M.Phil from Trinity College Dublin and is GRI/GHG/SEA accredited. She is currently working towards a PhD at the University of Cambridge, where her research focuses on novel frameworks for waste to value solutions to lower barriers to entry to the circular economy for SMEs. Founder of The Surpluss, she is passionate about helping companies embed sustainability practices at the core of their operations to meet their financial and climate goals.

## About The Surpluss



The Surpluss is revolutionizing resilience for businesses, globally. Their mission is to unlock underutilized value for businesses of all sizes by simplifying cross-industrial collaboration and disrupting linear economic systems.

**BOOKING FORM**

<p><b>The Importance of Sustainable Procurement &amp; Circular Economy</b></p> <p><b>Online Clinic</b></p> <p><b>Thursday 20<sup>th</sup> April 2023</b></p> <p><b>10:00am – 11:00am</b></p> <p><b>Free of Charge – Member Only</b></p>	
<b>Company Name</b>	
<b>Delegate Details</b>	
<b>Name (First &amp; Last Name)</b>	<b>Email Address</b>
<b>Please submit any pre-event questions for the presenters here</b>	
<p>Please tick here if you wish to opt out of receiving details of future events and presentations organised by the Chemical Business Association</p>	

To book your place, please complete the above form and return it to [events@chemical.org.uk](mailto:events@chemical.org.uk) – the link to join the event will be sent out as confirmation of your booking. Please note the link should not be shared without the authorisation of the Chemical Business Association.

For further information on this presentation, please contact Danish Zaiful Azri at [danish.azri@chemical.org.uk](mailto:danish.azri@chemical.org.uk) or 01270 421230.