



Community Engagement Award

Purpose

The Community Engagement Award recognises organisations that demonstrate outstanding commitment to building and maintaining positive, transparent, and constructive relationships with their local communities and stakeholders rather than simply sponsoring local activities or making charitable donations.

Aligned with the principles of Responsible Care, this award celebrates companies that engage openly with those affected by their operations, listen and respond to stakeholder concerns, contribute positively to local communities, and foster trust through responsible business practices, transparency, and collaboration.

The award is open to organisations that can demonstrate meaningful and measurable community engagement activities that have delivered lasting benefits to stakeholders, communities, and the organisation itself.

1. Community Engagement Strategy and Leadership (15%)

Evidence that community engagement is embedded within organisational culture, values, and decision-making.

Judges will look for:

- A clear community engagement strategy or framework
- Leadership commitment and accountability
- Community engagement integrated into business operations
- Allocation of resources to support engagement activities
- Long-term commitment to building community relationships
- Alignment with Responsible Care values and principles

2. Stakeholder Dialogue, Openness and Transparency (25%)

Evidence of proactive, open, and meaningful communication with stakeholders.

Judges will look for:

- Regular engagement with local communities and stakeholders
- Transparent communication regarding operations, risks, and performance
- Accessible channels for stakeholder feedback and dialogue
- Evidence that stakeholder concerns are listened to and acted upon
- Open sharing of information relating to health, safety, environmental, or operational matters
- Activities that build trust and understanding between the organisation and community

3. Community Impact and Social Value (20%)

Evidence that engagement activities have delivered positive outcomes for local communities.

Judges will look for:

- Community investment initiatives
- Educational outreach and engagement programmes
- Partnerships with schools, colleges, universities, or community groups
- Volunteering and employee community involvement
- Projects that address local needs and priorities
- Measurable social, educational, environmental, or economic benefits

4. Partnership and Collaboration (15%)

Evidence of successful collaboration with external stakeholders to achieve shared goals.

Judges will look for:

- Partnerships with local authorities, emergency services, educational institutions, charities, or community organisations
- Joint initiatives addressing community concerns or opportunities
- Collaborative problem-solving and engagement approaches
- Long-term relationship building
- Shared outcomes that benefit multiple stakeholders

5. Responsiveness and Building Trust (10%)

Evidence that the organisation actively listens, learns, and responds to stakeholder concerns and expectations.

Judges will look for:

- Examples of feedback influencing decisions or actions
- Mechanisms for handling concerns and complaints
- Demonstration of responsiveness during incidents or operational changes
- Evidence of trust-building initiatives
- Continuous improvement in stakeholder relationships

6. Measurable Outcomes and Continuous Improvement (15%)

Evidence that community engagement activities have delivered meaningful and sustainable results.

Judges will look for:

- Clear objectives and performance measures
- Feedback from stakeholders and community representatives
- Evidence of improved relationships or community outcomes
- Lessons learned and improvements implemented
- Long-term sustainability of engagement initiatives

Submission Requirements

Entrants should provide:

- An overview of their community engagement strategy
- Details of key engagement initiatives and activities

- Examples of stakeholder involvement and dialogue
- Evidence of leadership commitment and employee participation
- Data, testimonials, feedback, or case studies demonstrating impact
- Evidence of how community feedback has influenced decision-making
- Future plans for strengthening community engagement

Judging Considerations

Judges will place particular emphasis on:

- Alignment with Responsible Care principles
- Transparency, openness, and stakeholder trust
- Meaningful two-way engagement rather than one-way communication
- Demonstrable benefits for communities and stakeholders
- Long-term relationship building and continuous improvement
- Evidence that community engagement is embedded within business operations

Examples of Eligible Activities

- Community liaison panels or forums
- Open days and site engagement events
- Educational outreach and STEM programmes
- Employee volunteering initiatives
- Community investment projects
- Local environmental improvement programmes
- Emergency preparedness engagement with communities
- Public consultation and stakeholder engagement activities
- Partnerships with schools, colleges, universities, or local organisations
- Programmes designed to improve transparency and community trust

Eligibility Period

Activities, programmes, or initiatives undertaken within the previous 24 months.

Word Limit

1000 words plus supporting evidence.

NB

All applications **must** include the following basic information at the top of the first page; Name | Job Title | Company | Email Address | Telephone No.

Closing Date

The closing date for entries is **5pm on Wednesday 9th September 2026**

Please send your completed entry and any supporting documentation to:
awards@chemical.org.uk
using the Award title in the subject line

All entries should be sent as a PDF file with any supporting documentation added as appendices